



38th UNITAB EUROPE CONGRESS

European tobacco outlook
regulatory challenges and market opportunities

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Seasonal Report on Small-Leaf Oriental Tobacco Production for 2025 Harvest in North Macedonia

- Agreed and planted areas **14 475 ha**
- Number of contracts **33 317**
- Expected yield **27 313 tons**



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Challenges and Perspectives

Challenges

- Shortage of labor
- Climate change
- World Health Organization guidelines
- Political decisions in countries
- Increase in smuggling of tobacco products

Perspectives



THANK YOU!